



Access Innovation can help source students and graduates to assist businesses.

Examples to illustrate the type of assistance that could be provided include:

- Any type of survey work
- Market research
- Identification of new routes to market
- Product/service (or portfolio) analysis
- Research into and generation of innovative ideas for products/services to help stimulate sales
- Development of marketing strategies
- Assistance with PR
- Research into, and recommendations for business process improvements (which should help improve efficiency and effectiveness)
- Research which can support business decision-making
- Production of a web presence
- Production of an e-commerce website